

FOR IMMEDIATE RELEASE

Media Contact: Dace de la Foret
Paul Werth Associates
614-224-8114, ext. 235
delafort@paulwerth.com

ANCHOR HOCKING RELEASES HOLIDAY BAKING SAFETY TIPS

Continues Tradition of Commitment to Consumer Safety

LANCASTER, Ohio (Dec. 22, 2010) – [Anchor Hocking](#) is highlighting its 105-year commitment to safety in the kitchen by providing [baking safety tips for consumers](#). The guidance, designed to ensure that consumers are careful when using Anchor Hocking cookware and bakeware, helps cooks get the most out of their experience with food over the holidays and beyond.

“Our longstanding history as a household name brings us pride and a real sense of responsibility,” said Barbara Wolf, senior manager of marketing communications. “We encourage our customers to share these tips with their friends, as a helpful reminder about how to safely use our Anchor Hocking glassware products for years to come.”

The safety tips include:

- Never place hot bakeware on wet or cold surfaces, including countertops and sinks.
- Never add liquids to a hot dish.
- Clean with plastic or nylon non-scratch pads or cleansers intended for glassware.
- Never place on stovetop or under broiler.

The clip can be viewed at on the [Anchor Hocking Blog](#).

When used correctly, Anchor Hocking glass bakeware is the best in the industry for performance and reliability. Anchor Hocking bakeware has been used since the 1940's, and it continues to be a safe and reliable part of American kitchens. A popular choice for baking today, it is superior to metal and silicone products because it does not alter the chemical composition or affect the flavor of baked foods.

Anchor Hocking has a consumer hotline 1-800-562-7511, extension 2478, to allow consumers to ask any questions about using tempered glass bakeware. Extensive care and use Instructions for bakeware are also available at http://www.anchorhocking.com/Bakeware_Facts.html

About The Anchor Hocking Company

The Anchor Hocking Company, based in Lancaster, Ohio, is a leading North American designer, manufacturer and distributor of glass tableware to the retail, foodservice, candle and specialty markets. Anchor's product line includes glass beverageware, bakeware and storage containers; glass candle containers; glass products for lighting and other industrial purposes; floral glass; and specialty glass items. The Company employs more than 1,500 associates at manufacturing and distribution facilities located in Ohio and Pennsylvania. For additional information on Anchor Hocking and its products, please visit www.anchorhocking.com.

###